

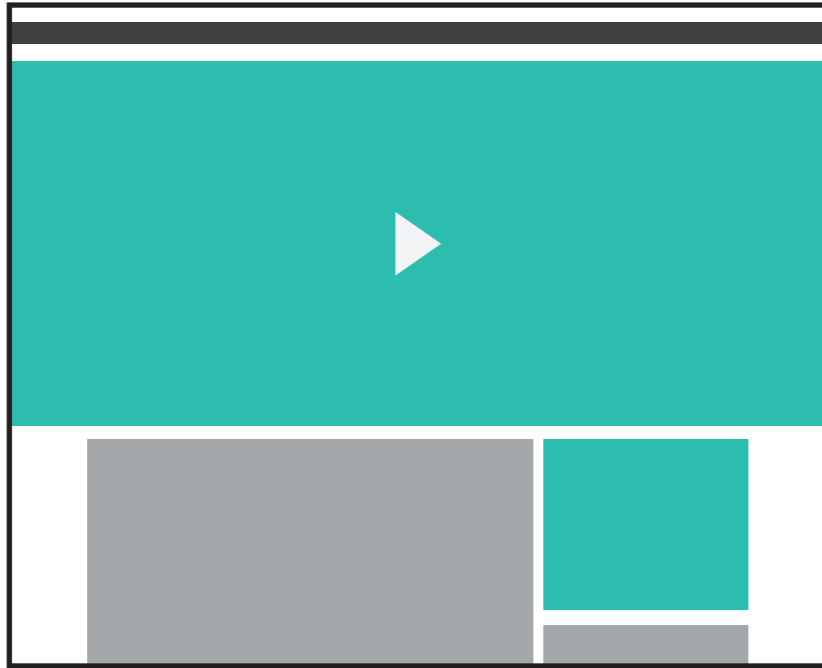


AD REFERENCE

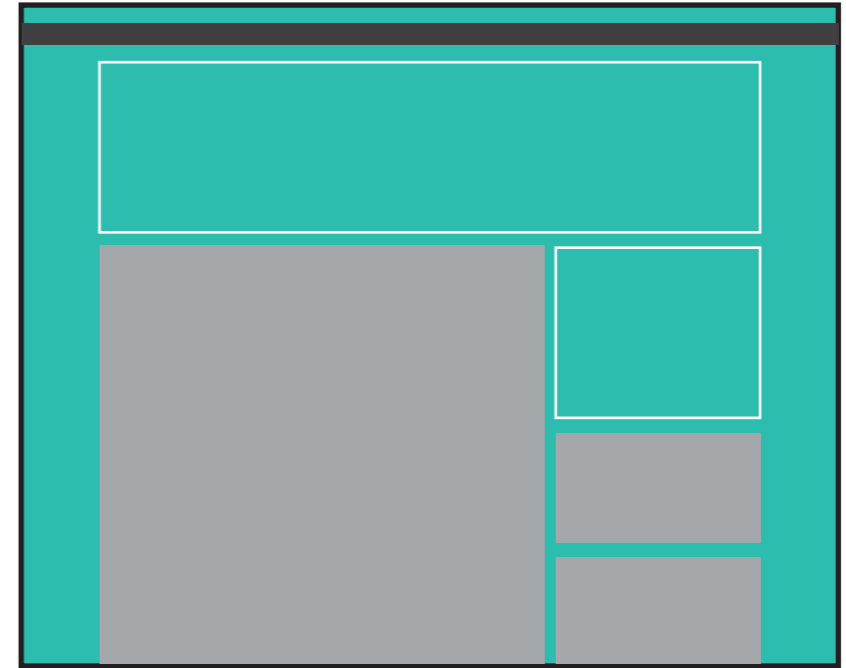
# CUSTOM DISPLAY ADS

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Cinema Roadblock

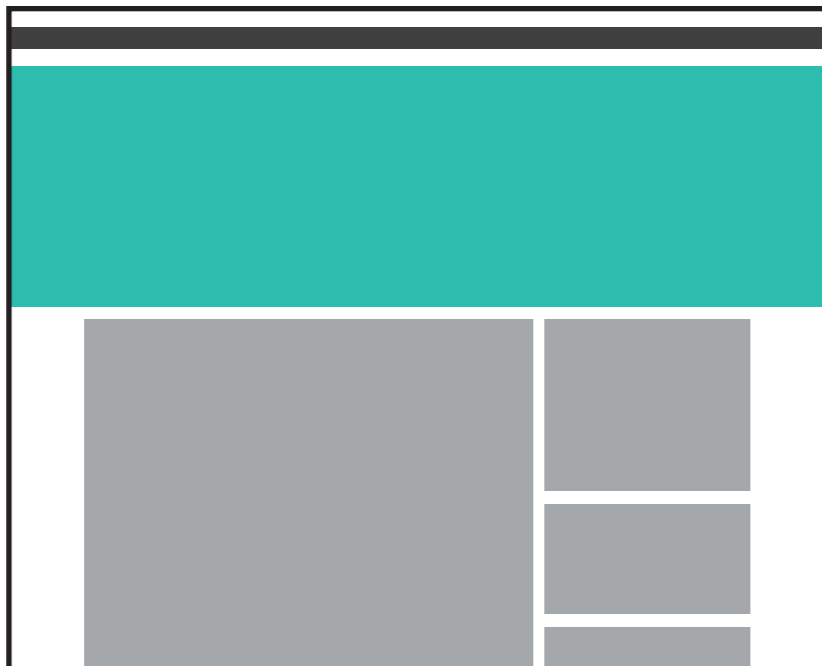


1280x535

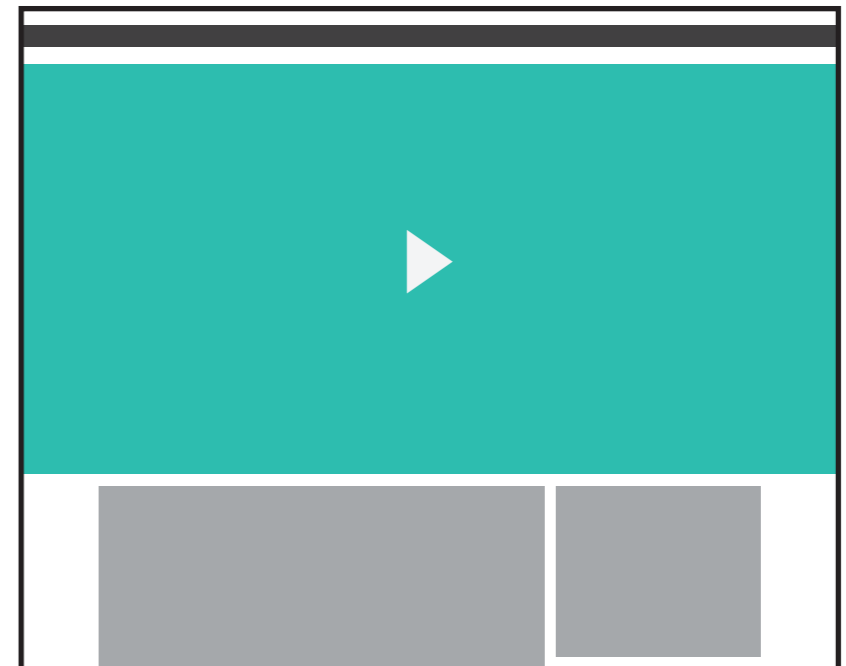


970x250

Video Wall



1400x350



1400x600

# CUSTOM DISPLAY ADS

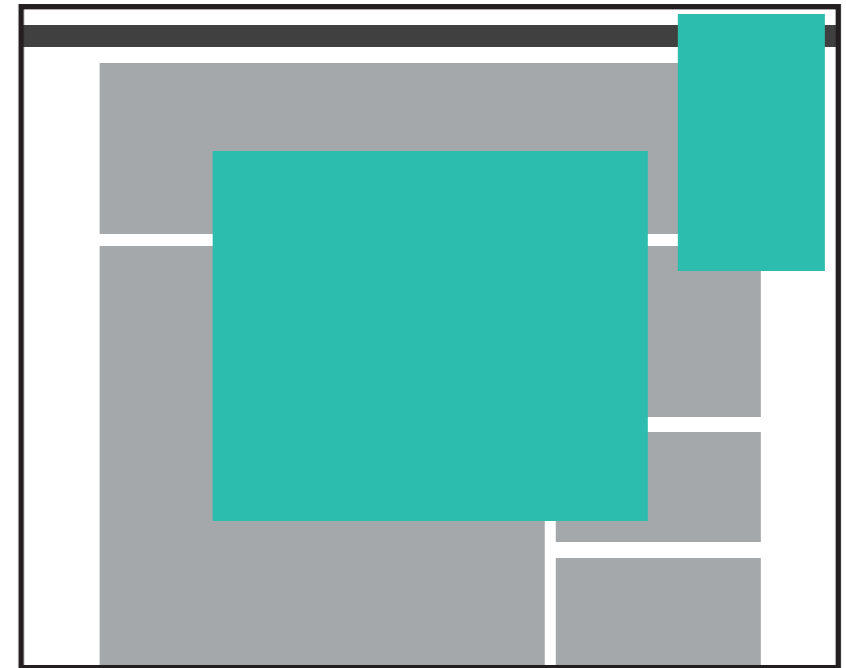
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Overlay



Custom 1280x600 usable space

Mayhem

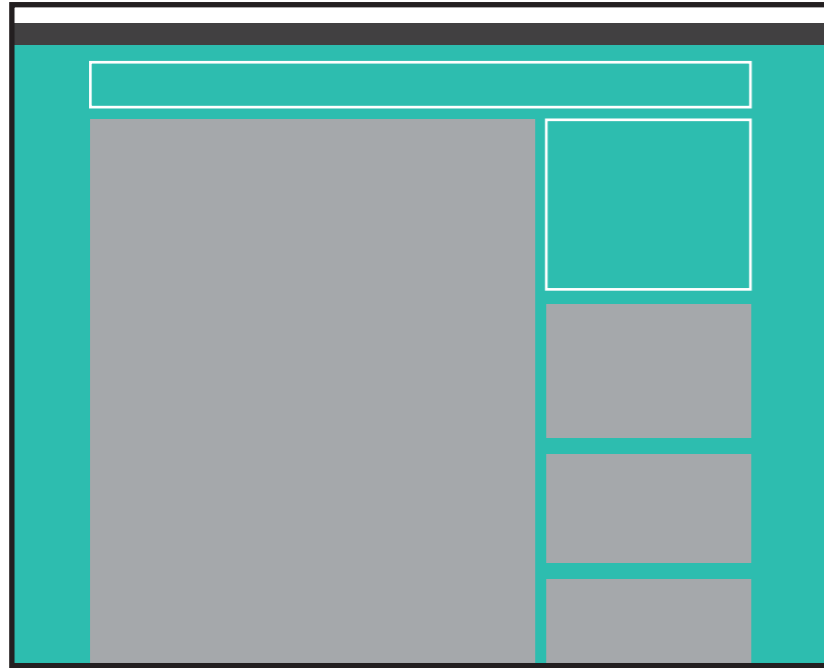


Full Page

# BANNER DISPLAY ADS

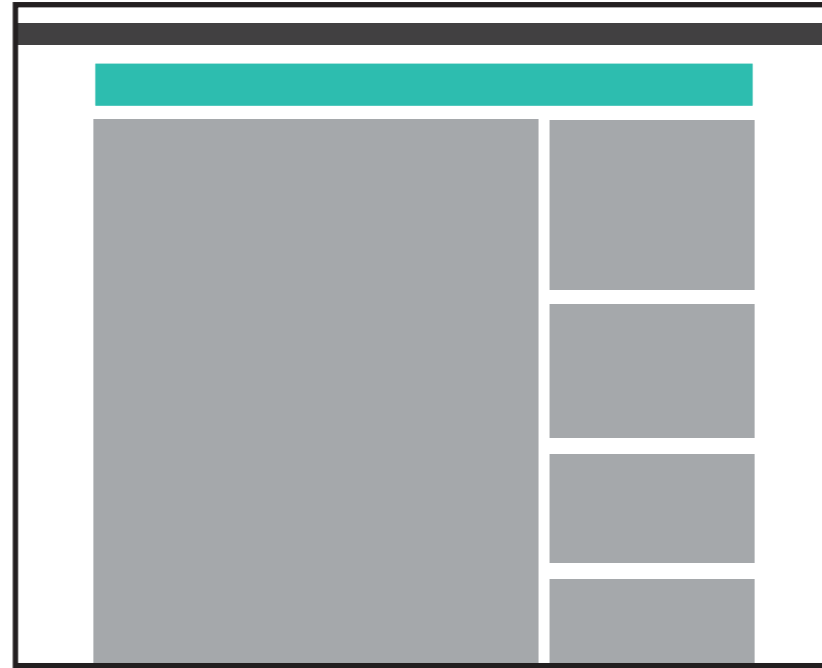
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Takeover



Titlebar, MPU, Skin

Title Bar (pushdown)



970x66



970x418



Billboard



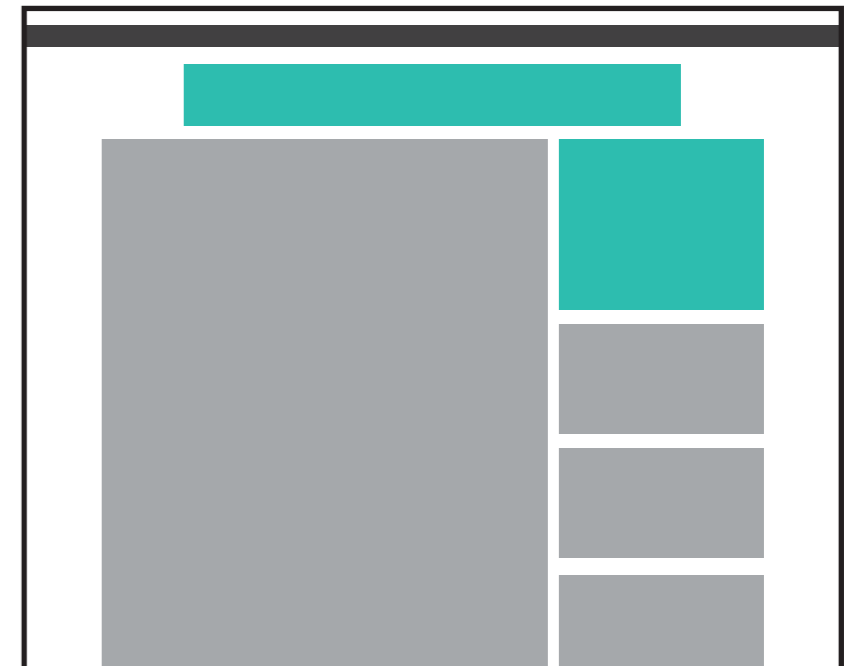
970x250

Monster Skyscraper



300x600 (can be Rich Media)

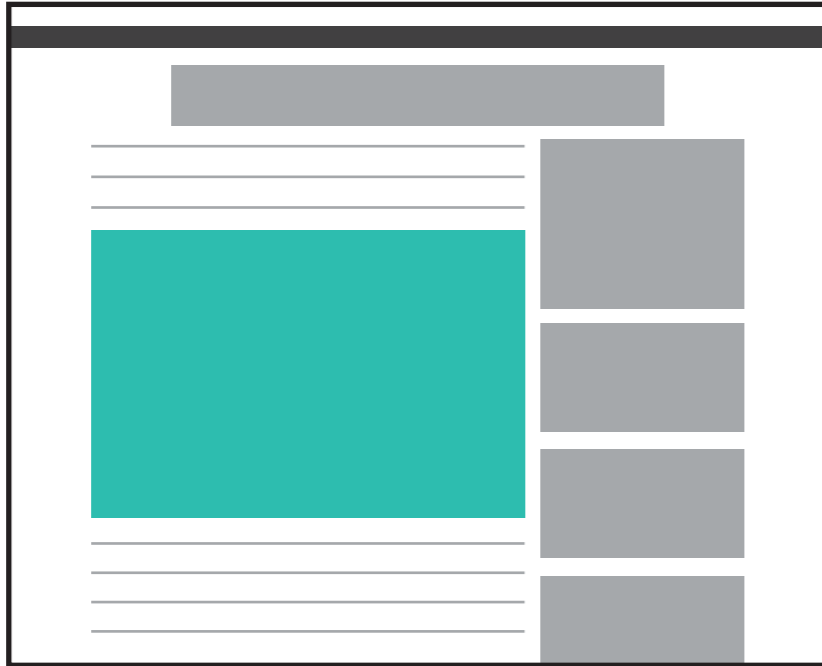
Leaderboard or MPU



728x90 (can be Rich Media) or  
300x250 (can be Rich Media)

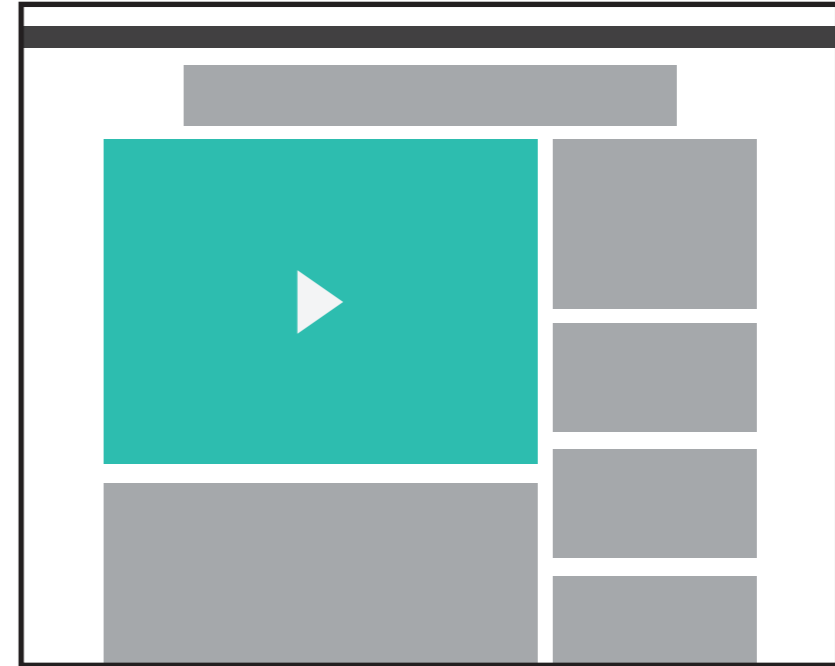
# VIDEO ADS

In-Page Video



720x480 or 640x480

Video Pre-Roll



720x480 or 640x480

Steam



640x480

PS4

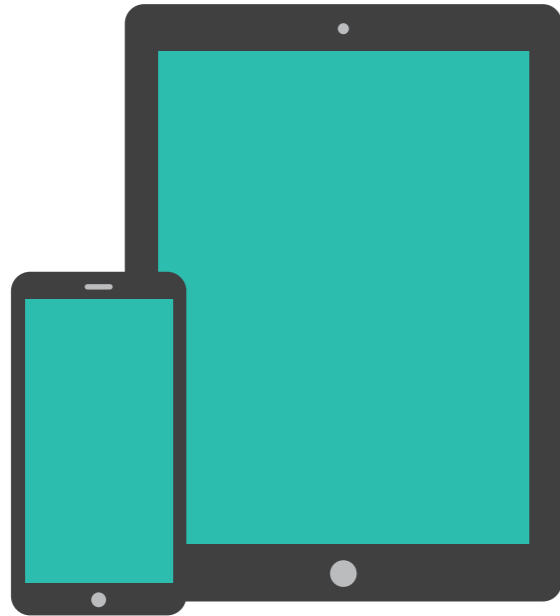


640x360

# MOBILE/TABLET ADS

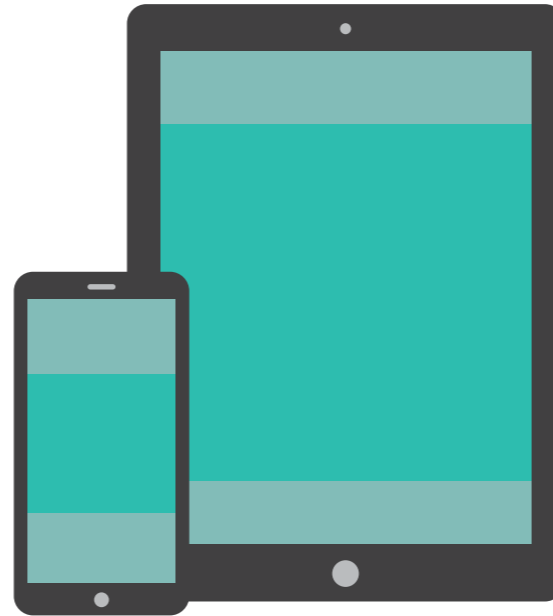
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Interactive/Rich Media Interstitials



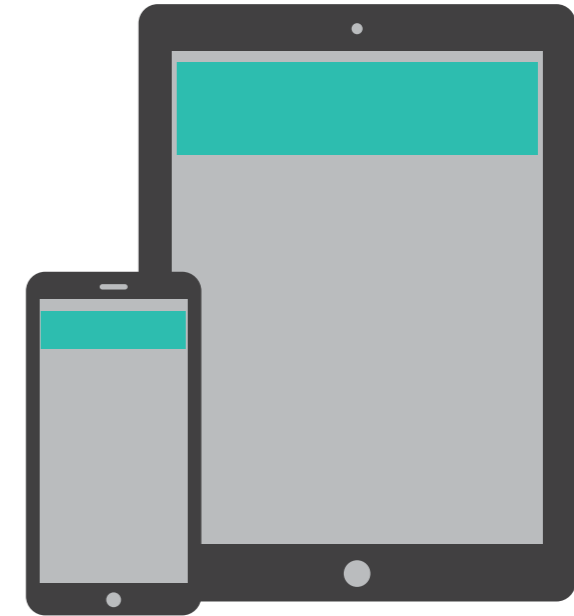
Mobile: Full page, Tablet: Full page

Interactive/Rich Media Overlay



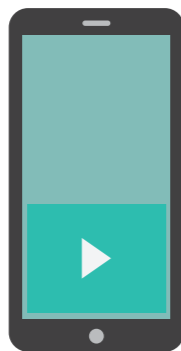
Mobile: Full page, Tablet: Full page

Billboard Unit



970x250 (non-optimized)

Static Overlay with Video



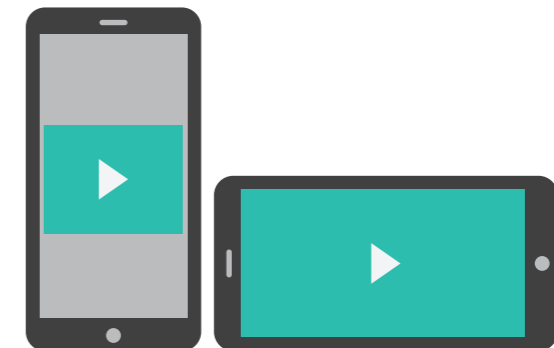
320x568 (Full page)

Video Overlay



320x568 (Full page)

Pre-roll

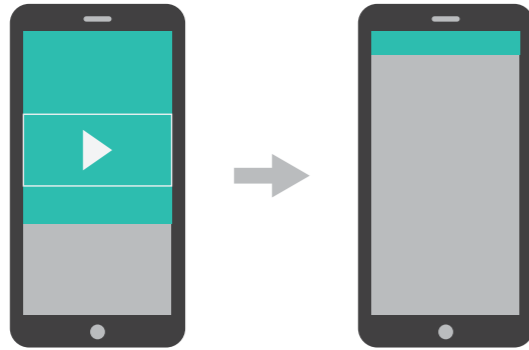


Portrait and Landscape

# MOBILE/TABLET ADS

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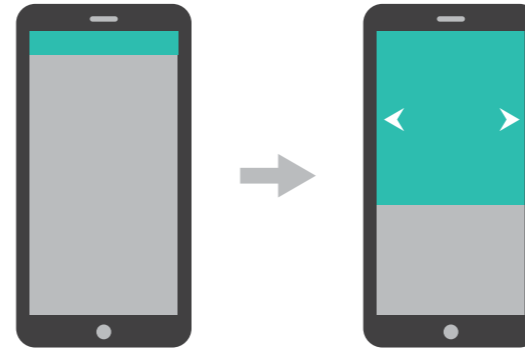
Video Overlay w/ Video  
leave behind



320x480

320x50

Rich Media Content Hub



320x50

320x376

Rich Media In-Banner  
Video/ Content hub



320x250